



2025

Commonwealth Sport Canada Annual Report



OUR VISION

Commonwealth sport inspires and unites Canadians by championing excellence, inclusion and human rights

Our Mission

- Supporting Canada's athletes, and their performance teams, to achieve excellence at Olympic and Paralympic games and world championships,
- Enriching the lives of youth across the Commonwealth, and
- Hosting the Commonwealth Games.

Our Values

- Driven by our **Humanity** we embrace all Commonwealth athletes, citizens, communities and nations,
- Respecting **Equality** we promote fairness, non-discrimination **and** inclusion in all that we do,
- Inspired by **Destiny** we combine high-performance and social development sport, helping Commonwealth athletes, citizens and communities realize their aspirations and ambitions.

PRESIDENT'S MESSAGE

As I look back on this remarkable year, I am deeply proud and profoundly grateful. Commonwealth Sport Canada (CSC) continues to reinforce its leadership in Canadian sport and across the broader Commonwealth movement, focusing unwaveringly on our mission through an integrated portfolio of programs, events, and services aligned with the four pillars of our Strategic Plan.

This year, we struck a careful balance between supporting Canada's athletes and coaches, demonstrating international leadership, and creating meaningful social impact, all while laying the groundwork for future hosting opportunities. We invested in staff and volunteer leadership to build robust capacity and resilience for the 2026 Commonwealth Games cycle. At the same time, we expanded Canada's influence in shaping the future Commonwealth Games hosting model, steadfastly centering sustainability, innovation, and legacy outcomes in our advocacy. We continue our sport for development programming in partnership with Commonwealth sport associations.

We also took tangible strides in advancing gender equity, Indigenous engagement, and inclusion programming, ensuring alignment with Canadian Sport Policy priorities and reinforcing CSC's role as a values-driven leader. In support of these vital efforts, CSC strengthened its governance practices by enhancing safe-sport measures, raising national visibility, strengthening our brand presence, deepening partner

engagement, and diversifying revenue streams beyond government funding.

I am especially proud that CSC has become the first Commonwealth Games Association to sign the Commonwealth Sport Ləkʷəŋən Declaration on Reconciliation and Partnership with Indigenous Peoples, a historic and groundbreaking commitment championed through the leadership and perseverance of a dedicated group that worked with extraordinary patience and determination for over a decade to bring this vision to life.

This year also brought its share of disappointment. Our team worked passionately to advance a unique concept bid, firmly grounded in the principles of the Commonwealth Sport "Games Reset" and informed by the well-documented challenges of multi-sport Games hosting within Canada. We celebrated the creativity, vision, and faith in this project from both our team and partners.

Yet, despite months of effort and diligent communication with government partners at every level, we again encountered familiar barriers that prevented us from moving forward with the bid. While this outcome is disheartening, I remain deeply grateful for the courage, creativity, and collaboration shown by all who believed in the vision.

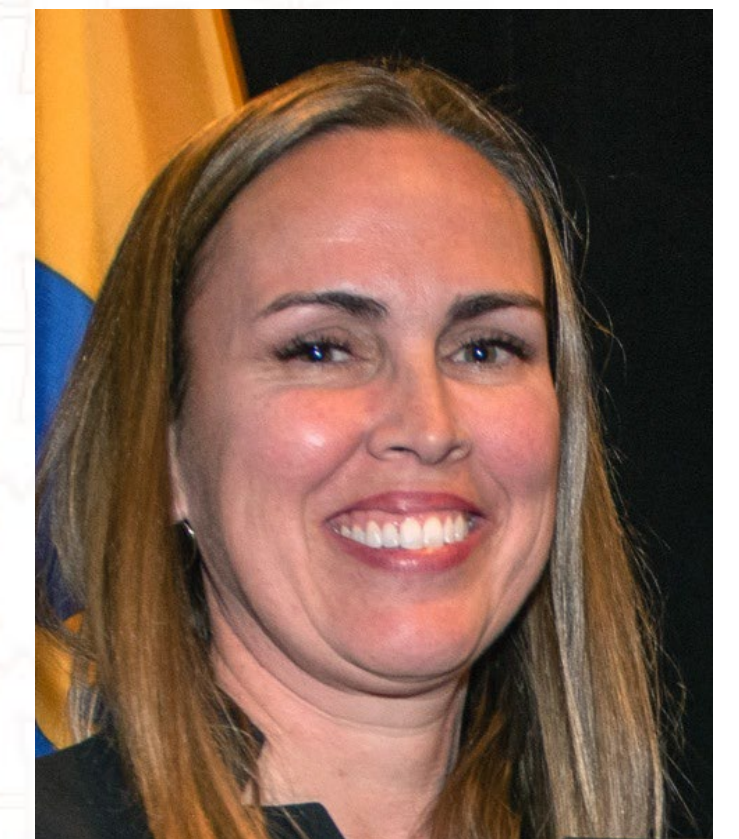
In sport, change is the only constant, and as the new Canadian Sport Policy emerges alongside the outcomes of the Future of Sport Commission, CSC remains agile, resilient, and forward-looking. We will continue evolving, innovating, and leading while staying grounded in our core values and aspirations.

None of these accomplishments, or resilience, would have been possible without the unwavering support of our Partners and Members, and the devotion of our volunteers and staff. Your passion, expertise, and commitment are the forces that propel CSC forward and sustain our progress. On behalf of the Board of Directors, thank you for your steadfast partnership and belief in our mission.

With gratitude and optimism,



Claire Carver Dias
President, Commonwealth Sport Canada



BOARD OF DIRECTORS

Commonwealth Sport Canada's Board of Directors after the elections in 2024. Their experience and commitment to the sport community will continue to guide Commonwealth Sport Canada toward excellence.



Claire Carver-Dias
President



Carlene Variyan
Treasurer



Rob Adams
Director-at-Large



Maggie Brennan
Director-at-Large



Ava Hill
Director-at-Large



Greg Maychak
Director-at-Large



Myles Spencer
Director-at-Large



Jacqueline Zonneville
Director-at-Large



Robert Law
Athlete Representative

THE TEAM

MEMBERS-AT-LARGE

Monique Allain New Brunswick	James Brough Ontario	Marc Durand Quebec	Frazer Hadwin Ontario	Andrew Haley Ontario	Nancy Harrington Ontario
Debra Joseph Ontario	David Legg Alberta	Gilles Levasseur Quebec	Scott Moffatt Ontario	Gordon Plottel British Columbia	Melanie Simard Quebec
	Cameron Smith Ontario	Graham Smith British Columbia	Thomas Volk Quebec	Lana Williams New Brunswick	

CSC STAFF & CONTRACTORS

Brian MacPherson Chief Executive Officer	Kelly Laframboise Director, Team Canada 2026	Chris Taylor Manager, Programs & Operations	Ryan Pelley Manager, SportWORKS	Sally Clare Finance Officer	Aerin England Social Media Coordinator
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CSC COMMITTEE CHAIRS

External Representation Committee Maggie Brennan	Finance & Audit Committee Carlene Variyan	Governance Advisory Committee Myles Spencer	Personnel Committee Rob Adams
Alumni Committee Andrew Haley	Awards & Recognition Committee David Legg	Bid & Hosting Advisory Committee Claire Carver-Dias	Communications Committee TBD
High Performance Advisory Committee Monique Allain	Marketing Committee Jacqueline Zonneville	King's Baton Relay Committee Greg Maychak	

SUPPORTING SPORT EXCELLENCE

Create an exceptional Team Canada program environment whereby the Commonwealth Games are a critical benchmark in Canada’s athlete and coach podium pathway.

TEAM CANADA

The host city for the 2026 Commonwealth Games was officially confirmed in Fall 2024: Glasgow, Scotland will welcome athletes and spectators from July 23 to August 2, 2026. This edition of the Games marks a strategic reset, with a streamlined program of 10 sports and a cap of 3,000 athletes. Canada’s Team size is projected to be 241 members, made up of 157 athletes and 84 team officials.

Sports on the program:

 ATHLETICS & PARA ATHLETICS	 ARTISTIC GYMNASTICS
 JUDO	 SWIMMING & PARA SWIMMING
 BOXING	 BOWLS & PARA BOWLS
 NETBALL	 3X3 BASKETBALL & 3X3 WHEELCHAIR BASKETBALL
 CYCLING TRACK & PARA CYCLING TRACK	 WEIGHTLIFTING & PARA POWERLIFTING

Two-time Commonwealth Games gold medalist and Olympic champion Erica Wiebe has been appointed Chef de Mission, bringing her elite sport experience and leadership to Team Canada.

Kelly Laframboise has been named CSC’s Team Canada 2026 Director, responsible for overseeing all preparation and delivery of the Canadian delegation. She also sits on the 2026 CGA Reference Committee, contributing to policy development and logistical planning. Other key leadership appointments include:

Chris Taylor – Manager, Programs & Operations and Team Canada Chief Operations Officer, Dr. Mickey Moroz – Chief Medical Officer and Patrick Kenny – Chief Communications Officer.

Additional Mission Staff Members include:

Operations Team -- Tamara Medwidsky, Shravan Chopra, Luna Sinclair and Michael Joko (Ombudsperson); **Communications Team** -- Caroline Sharp, Darren Matte, Nathan White, Aerin England, and Dan Galbraith; and the **Health Services Team** is expected to be finalized by December 2026.

Kukri returns as the official uniform sponsor for 2026. Longstanding partners Uniglobe Travel, CBO, and Poole Construction (PCL) continue their valued support of Team Canada.

A preliminary program budget has been developed and is being refined as planning progresses. The Team Size Policy and the National Sport Organization (NSO) Agreement have been finalized. The first site visit took place in Glasgow from September 2–4, 2025.

Canada’s favourite goose, Canoose welcomed Glasgow’s newest unicorn, Finnie!



Canadian High Performance Sport System

CSC continues to collaborate with national partners to enhance Canada’s performance at major international events. Quarterly meetings with Major Games Canada focus on shared priorities such as medical services and the use of GEMS Pro, a centralized medical database. Kelly Laframboise now serves as Chair of Major Games Canada, reinforcing CSC’s leadership in the Canadian high-performance sport system.

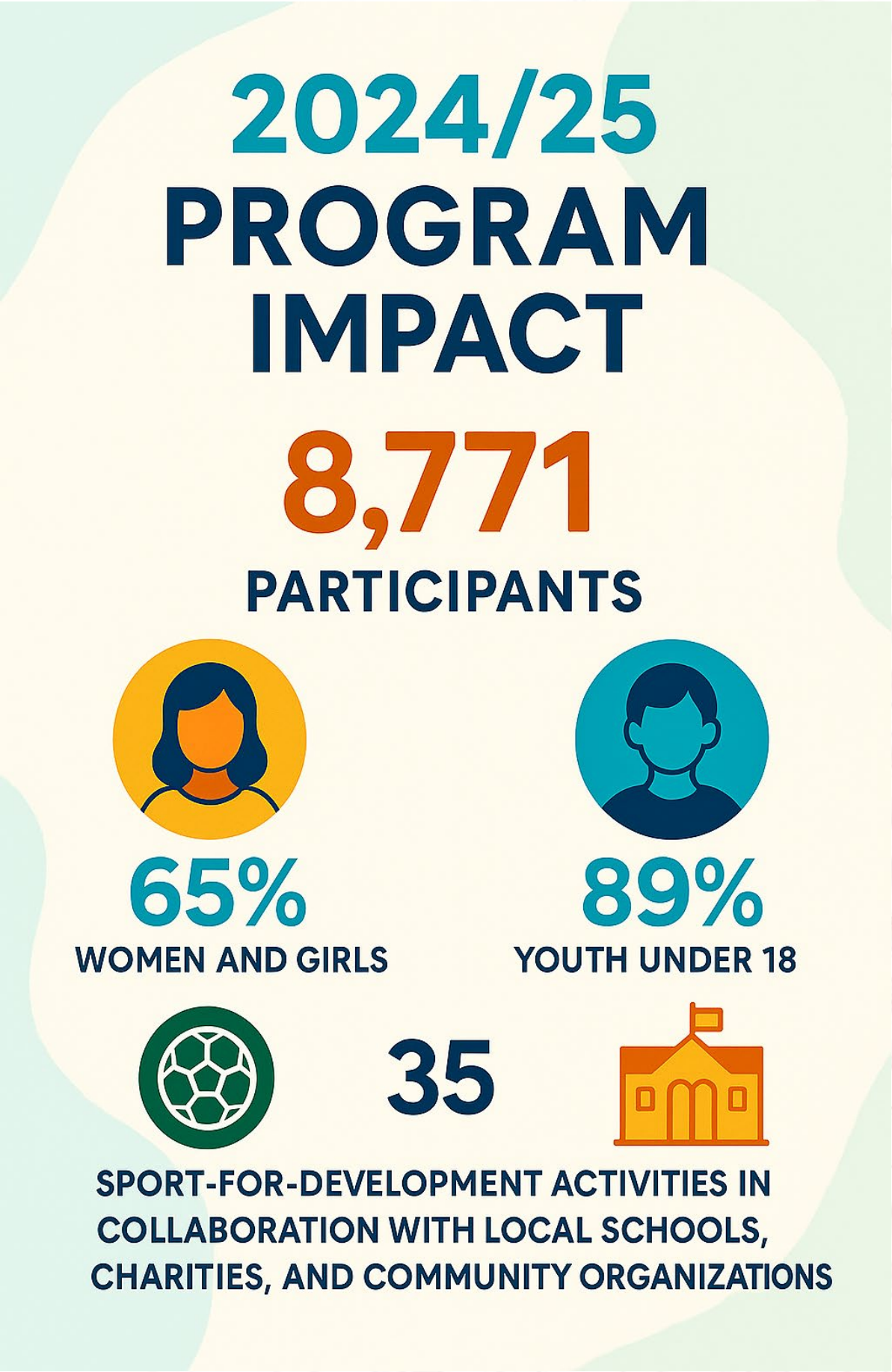
USING SPORT FOR DEVELOPMENT

Enhance individual and community social development through sport across the Commonwealth by sharing Canadian sport knowledge, expertise, and resources, and participating in Commonwealth Sport (formerly Commonwealth Games Federation) programs and initiatives.

SportWORKS



Commonwealth Sport Canada (CSC), in partnership with Mount Royal University, secured funding through the Queen Elizabeth Scholars Program to expand its international community development through sport initiatives. Running through 2026 under the SportWORKS banner, these projects aim to advance health, education, social, and economic outcomes through sport and physical activity, while cultivating global citizenship and fostering future Canadian sport leaders dedicated to individual and community development. Priority is given to initiatives that promote diversity and inclusion, and that enhance the contributions of young leaders to both local and global communities. In 2025, seven Canadian SportWORKS Officers (CSOs) were deployed to Kenya to support development and build capacity in sport-for-development initiatives. In total, 16 CSOs will be engaged in projects across the Commonwealth.



In Kenya, CSOs are working alongside the National Olympic Committee and Commonwealth Games Association to support the Cheza Healthy project—a locally led initiative aimed at reducing Non-Communicable Diseases (NCDs) by empowering youth, engaging communities, and promoting physical activity in alignment with Sustainable Development Goal 3 (Good Health and Well-Being). Despite the challenges of the global aid landscape, CSC remains focused on sustaining and expanding SportWORKS internationally and domestically. Efforts are ongoing to secure corporate sponsorship (Rogers, Kruger, TELUS) for the Sport for Newcomers program, in collaboration with the Commonwealth Sport Foundation. Funding proposals (GOC) are being actively developed and submitted to support ongoing program growth. As the sport landscape evolves, and in consideration of the recently launched Canadian Sport Policy 2025 - 2035, a refined strategic direction and values-driven mission for CSC—intentionally including equity, diversity, inclusion, and sustainability at its core can be realized. At the heart of this vision, SportWORKS has the ability to embed holistic sustainability principles to guide its consistent implementation and impact.

BUILDING A VALUED BRAND

Increase the Canadian public's understanding and relevance of the Commonwealth sport brand by working collaboratively with CSC Members, partners, stakeholders and media.

PUBLIC / MEDIA RELATIONS

CSC's communications efforts have been supported through CSC Communications Committee volunteers and on-going part-time contractor. CSC works closely with Commonwealth Sport (CS), formerly Commonwealth Games Federation, collaborating on global communications plans and strategies and contributing on activities such as providing Canadian athletes for campaigns.

CSC's Communication activities in Canada have focused on promoting CS communications campaigns, Team Canada alumni updates, historical milestones and celebrations, updates on news & highlights relevant to the Commonwealth sport movement in Canada and CSC program updates.

Social Media Impact

In just one year, Commonwealth Sport Canada shared over 260 pieces of content across social channels—placing the brand in front of thousands of athletes, fans, and stakeholders. Each post worked to amplify awareness of CSC's mission, showcase its initiatives, and strengthen the organization's presence within the global Commonwealth Sport community.



8,700+
Followers



224,604
Impressions



10,420
Engagements



3,465+
Post Link Clicks



*Metrics represent the impact from August 2024 through August 2025

ALUMNI PROGRAM

To date **543** alumni have joined CSC's Alumni Program. Program newsletters continue to be distributed on a quarterly basis with some interesting sections like **Where are they Now** and **Alumni Profiles**. We continue to look at creating provincial Chapters across the country and offer a 20% discount at the Running Room stores to all registered Alumni Program Members.

An example of **Where Are They Now:**

Tyla Flexman: A Team Canada athlete in Field Hockey at the Delhi 2010 Commonwealth Games, Tyla is now Vice President of Operations, with the Toronto Raptors Basketball Team.



Want more alumni updates? You can always read the latest in our [alumni newsletter](#). If you are interested in contributing to the Alumni Committee, please contact the committee chair at: andrew_haley@hotmail.com.

BUILDING A VALUED BRAND

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COMMONWEALTH GAMES BID AND HOSTING

Last summer, Commonwealth Sport (formerly Commonwealth Games Federation) adopted the Commonwealth Games Reset – 10 steps to resetting the Commonwealth Games for sustainability long into the future. Most noteworthy was the steps of a 50% improvement in games costs and games staged in multiple jurisdictions.

This set the stage for CSC to launch *the United Canada 2030 Commonwealth Games Bid* – a smaller, more economically feasible and inclusive games staged in multiple provinces. Five (5) provincial governments, the Government of Canada and the Indigenous community expressed interest. After preliminary work on the Bid, 2 (two) provincial governments decided not to proceed. This put more pressure on the remaining provincial governments causing CSC to suspend its 2030 Commonwealth Games hosting ambitions.



MARKETING

In 2024, CSC took a focused approach to revenue generation, seeking sponsorships, grants, and contributions from governments, NGOs, and corporate Canada. Acknowledging the challenges of a competitive marketplace and the limited pull of the Commonwealth Sport brand, CSC engaged selectively — approaching partners where a CSC affiliated individual has a direct relationship with a senior decision maker in a targeted company.

For the first time CSC can have the logo of a “non-commercial” organization appear on the Team Canada uniform. CSC is pursuing this opportunity with the goal of maximizing benefits to CSC and the Commonwealth sport brand in Canada.

CSC continues to support activations by its valued Partners – Poole Construction Limited (PCL), Kukri and the Government of Canada, such as arranging athlete appearances and CSC brand approvals for employee, client and customer-focused activations.

CONNECTING WITH COMMUNITIES

Enhance CSC's leadership role and reputation with Canadian sport, governments, the Commonwealth and demonstrate effective, best in class, governance, and management practices.

NATIONAL & INTERNATIONAL RELATIONS

CSC continues to have a presence within the sport community at several Canadian sport community meetings & conferences (in-person and virtually), as well as several Commonwealth Sport (formerly Commonwealth Games Federation) events, committees, and workgroups. CSC successfully nominated Claire Carver-Dias as CS's Regional VP Americas/ Caribbean. Claire's now sits on the CS Executive Board.

CSC continues to be a global leader within the Commonwealth Sport Movement with Canadians holding several positions at the international level, currently:

- **Claire Carver-Dias**-CS Regional Vice President and Development Committee (Americas)
- **Richard Powers**-CS Governance & Integrity Cttee
- **Dr. Andrew Pipe**-CS Medical Commission
- **Dr. Frank Fowlie**-CS Ethics Commission
- **Catherine Gosselin-Despres** – CS Sport Committee
- **Ava Hill**-CS Indigenous Declaration Workgroup
- **Patrick Kenny**-CS Communications Workgroup
- **Kelly Laframboise**-2026 CSA Reference Group
- **Steve Parker**-Commonwealth Advisory Body on Sport (CABOS)

CSC became the first Commonwealth Sport Association to become a Signatory to the *Commonwealth Sport Lekwungen Declaration on Reconciliation and Partnership with Indigenous Peoples*

GOVERNANCE & ADMINISTRATION

During the past year, CSC formally adopted the Canadian Safe Sport Program (CSSP) through the Canadian Centre for Ethics in Sport (CCES). New staff or volunteers that join CSC as Board members, Members-at-Large, Committee members, Mission Staff, or SportWORKS Officers, are asked to complete screening elements such as background checks, annual declarations and the CSSP e-learning & consent.

Governance policies were reviewed and revised, as necessary. Various finance related processes are performed regularly and satisfactorily, including the 2024-25 audit. A 2025-26 Workplan and Budget was developed and approved.

COMMONWEALTH SPORT CANADA FOUNDATION (CSCF)



CSCF developed a video and sponsorship deck to assist in raising funds for CSC's Sport-For-Newcomers program. As well, CSCF secured a sizeable donation from Turkish Airlines.

LOOKING FORWARD IN 2026....

Commonwealth Sport Canada remains busy and committed to development and growth of the Commonwealth Sport Movement in Canada and abroad. CSC's priorities in 2026 are:

- Team Canada participating in the 2026 Commonwealth Games in Glasgow, Scotland
- Team Canada Carbon Neutral Project (reductions, education and advocacy, offsets)
- Sustain SportWORKS and Sport for Newcomers social impact through sport (4 projects, 3 countries, 5000+ youth impacted)
- Planning the foundational elements for Team Canada to the 2027 Commonwealth Youth Games in Malta
- Selection of the Canadian Commonwealth Sport Award recipients in the Sport Excellence and Partnership Excellence categories
- Execute several recruitment tactics to increase the Alumni Program membership to 600
- Enhancing and growing viewership of CSC's digital communication platforms
- Continue "being seen & heard" with key Canadian sport system stakeholders, by attending key meetings; Sport Tourism Canada, COC, AthletesCAN, CAC, etc. and identifying opportunities where CSC can make a difference
- Continue effective and efficient governance, financial, HR and administration functions
- Continue regular policy development, review and updates as required
- Develop CSC's 2027-2030 Strategic Plan

OUR PARTNERS

CSC thanks its valued Partners, without their support many of CSC's worthy and unique programs & services would not be possible.

Canada



CONSTRUCTION

KUKRI

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ANSWERMEN
Established 2002



**QUEEN
ELIZABETH**
Scholars