



COMMONWEALTH GAMES CANADA 2019 ANNUAL GENERAL MEETING ANNUAL REPORT

Sport with a Social Conscience

Another year has concluded for Commonwealth Games Canada. After last year's consultative, strategic planning process, the Board of Directors approved a new Strategic Plan with a revised Mission.

MISSION

To host the Commonwealth Games,
To support Canada's athletes, and their performance teams, to
achieve excellence at olympic and paralympic games and world
championships, and
To enrich the lives of youth across the Commonwealth.

SUPPORTING SPORT EXCELLENCE

(Create an exceptional Team Canada program environment whereby the Commonwealth Games are a critical benchmark in Canada's athlete & coach podium pathway.)

Team Canada

Kukri has been renewed as **Team Kit Partner** for Team Canada 2021 and 2022.

Canadian High Performance Sport System Contribution

CGC meets regularly with Major Games Canada (formerly the Franchise Holder Working Group) to discuss items of common ground, efficiencies & effectiveness, such as Medical Missions.

CGC participated in consultations developing Sport Canada's new *2019 High Performance Sport Strategy* including having "other multi-sport games" added to the Ultimate Outcome.

USING SPORT FOR DEVELOPMENT

(Enhance individual & community social development across the Commonwealth by sharing Canadian sport knowledge, expertise and resources, and participating in CGF programs and initiatives)

SportWORKS

In 2018 CGC's SportWORKS program celebrated its 25 year anniversary, leading 125 local sport projects having a positive and life long impact on 2 million youth in 30 Commonwealth countries. In 2018/19 fifteen (15) SportWORKS Officers were deployed in 4-month rotations to assist our CGA colleagues in; Botswana developing the national high performance sport system, Eswatini developing life skills through sport to school children and growing rugby participation in Turks & Caicos. Using the award winning SportWORKS program model, CGC launched an "in Canada" SportWORKS pilot initiative supporting the social integration of newcomer youth through sport.

BUILDING A VALUED BRAND

(Increase the Canadian public's understanding and relevance of the Commonwealth sport brand by working collaboratively with CGC Members, partners, stakeholders and media.)

CWGs Bidding & Hosting

CGC, in conjunction with CGF & Sport Canada, launched the Canadian CWGs Candidate City Selection Process for 2026 or 2030, having staged a General Briefing for selected municipalities, regional municipalities & provincial governments. Subsequent to the Briefing, *Hosting Plan Proposal Guidelines (Part 1)* were distributed with a deadline of November 22, 2019, to submit Hosting Plan Proposals (Part 1). A few Canadian

cities are currently working on Hosting Plan Proposals. The Committee is committed to a selection process that is fair, transparent and ethical based on equal treatment of all interested Cities, exempt from any external influence, with equal conditions and opportunities and without any risk of conflicts of interest. CGC will name Canada's Candidate City for the 2030 or 2026 Commonwealth Games by Spring 2020.

Attached is the latest "Dashboard" summarizing the status of municipalities and groups that attended the Information and Briefing session in January.

Public Relations

CGC's communications channels (Website, Facebook and Twitter) continue to be maintained with news & highlights relevant to the Commonwealth sport movement in Canada and updates on CGC programs. Viewership and reach of CGC's communication platforms is growing, albeit very slowly.

CGC's Alumni Program

To date 415 alumni have joined CGC's Alumni Program – enjoying benefits such as regular newsletter of Commonwealth sport news & information, invites to special events and exclusive discounts at selected retail chains. Running Room is offering all CGC Alumni Program Members a 20% discount on purchases in their stores across Canada.

Canadian Commonwealth Sport Awards

The Volunteer Excellence Award (Award of Merit) is awarded once per quadrennial. For 2019, Bruce Robertson will be the recipient of this prestigious Award. The committee has decided to celebrate the award in front of his peers. Therefore, the award will be given out at the 2020 AGM. The Committee would like to recruit another volunteer and look at increasing the number of nominations received.

CONNECTING WITH COMMUNITIES

(Enhance CGC's leadership role and reputation with Canadian sport, governments, the Commonwealth and demonstrate effective, best in class, governance and management practices.)

Community Relations

CGC continues its Federal Government Relations Campaign to secure "bridge funding" of an additional \$800k/year until Canada is next awarded the hosting rights for the Commonwealth Games. Key strategies deployed include; building awareness & support of Federal MPs & Senators (26 meetings to date), cultivating political "champions".

CGC representatives attended CGF Regional America Meeting and CGF General Assembly with a strategy to get Canadians elected & appointed into key CGF positions and promote Canada's CWGs hosting aspirations.

Partnerships

CGC continues to benefit from the support of the Federal Government and Rideau Hall Foundation, as well as corporate partners – Poole Constructors of Canada, Air Canada, Kukri and more recently Gowlings Canada.

Governance & Administration

All CGC committees have been re-populated to include the newly elected Members. A 2019/20 Workplan and Budget was developed and approved. The Governance Committee started discussions on the impact of legalization of Cannabis and SafeSport on CGC programs.

CGC has contracted Brian Ward of W&W Dispute Resolution Services Inc. as it's Independent 3rd Party Safe Sport Officer. For any issues related to Abuse & Harassment, Brian Ward can be contacted at **613.761.8469**.

CGC has also appointed a new Travel Agent – **Uniglobe Travel CBO**.

CGC provided admin & PR support for CGFC donation appeals, namely, ‘Don’t Let 2022 be our last...’ and Bruce Wilkie Athletic Awards Fund.

LOOKING FORWARD IN 2019/20....

- Continue building the foundation for a successful Team Canada to the 2021 Commonwealth Youth Games and 2022 Commonwealth Games, including; hiring a Team Canada 2022 Executive Director, developing a draft team budget, review / revising the NSO Agreements and Team Size Policy,
- Conclude and evaluate the Sport For Newcomers pilot initiative and find new, additional funds to continue the SportWORKS program, in Canada and abroad
- Continue the Canadian CWGs Candidate City Selection Process, naming Canada’s preferred CWGs Candidate City for 2026 or 2030 Commonwealth Games,
- Continue the Federal Government Relations Campaign for increased CGC financial support and CWGs hosting support, including; continuing to liaise closely with selected CPA Members, meeting with Minister of Sport and a fresh round of MP & Senator meetings after the 2019 federal election,
- Execute several recruitment tactics to increase Alumni Program membership to 600,
- As a Member of the “MSO Caucus”, collaborate with Sport Canada on a new MSO Funding Model to take effect in 2020, and
- Conclude a SafeSport internal review and implement recommendations.

